

# SALT LAKE CITY, UTAH



As Utah's capital, Salt Lake City sits at the heart of the state's thriving economy and vibrant cultural scene. Known for its world-class skiing, booming tech industry and strong sense of community, Salt Lake City is a hub for innovation and recreation alike. Learn why over 200,000 people call this city home!





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## Living, Dining, Events & Culture



Salt Lake City's metropolitan area includes over 1.2 million people, and its population continues to grow thanks to its booming economy and high quality of life. The city boasts an affordable cost of living compared to other major metros, and the median home price was around \$550,000 as of 2024. Whether you're seeking a trendy downtown apartment, a cozy suburban home or a property with breathtaking mountain views, Salt Lake City offers a range of options to suit every lifestyle.

The dining scene in Salt Lake City is unique, embracing a wide variety of cultures and styles. Locals rave about Urban Hill, an upscale dining experience that leans in on using locally sourced, fresh ingredients. Another standout is From Scratch, a restaurant that lives up to its name by crafting everything, including pasta, pizza and burgers, by hand, fresh every day. For something casual with old west charm, you must check out the nearby Shooting Star Saloon, one of the oldest saloons in the country. Ask for the Star Burger and take a step back in time to the late 1800s.



Source: [Facebook.com](https://www.facebook.com)



Source: [Visitutah.com](https://www.visitutah.com)

Salt Lake City offers a wide variety of annual events such as the Utah Arts Festival and the Living Traditions Festival. These cultural events bring the community together to celebrate the city's history through music, art and food. Residents can enjoy concerts at the Eccles Theater or check out the Natural History Museum of Utah to get a fascinating glimpse into the region's past. The Sundance Film Festival also takes place in nearby Park City, attracting thousands of visitors each year.



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## Outdoor Activities, Sports & Entertainment



Salt Lake City is no doubt a skier's paradise, renowned for what many claim to be "The Greatest Snow on Earth." Whether you're an experienced skier or eager to learn, this winter wonderland offers incredible opportunities to hit the slopes. A must-visit is Little Cottonwood Canyon, home to Snowbird and Alta, two of the world's most challenging ski resorts. Prefer other outdoor adventures? There are plenty of other ways to get outside, including biking or hiking Salt Lake, visiting any of the over 20 national parks or trying your hand at fly fishing at a state park.

Salt Lake City is a hub for sports fans, offering professional teams and exciting collegiate matchups. The Utah Jazz (NBA) draws fans to the Delta Center with their electrifying games and passionate fan base. Soccer enthusiasts can cheer on Real Salt Lake (MLS), who play at the beautiful America First Field in nearby Sandy. College sports are also a big deal here, with the University of Utah Utes competing in football and basketball.



Source: [Mrt.com](http://Mrt.com)



Source: [Facebook.com](https://www.facebook.com)

Salt Lake City offers a vibrant entertainment scene for everyone. The city is home to a variety of theaters, from Broadway shows at the Eccles Theater to live performances at the Pioneer Theatre Company. Music lovers can enjoy concerts at Abravanel Hall, home of the Utah Symphony, or big-name performances or sporting events at the Delta Center.



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## Major Employers & Getaways



The city has become a major player in the tech sector, earning its spot as part of the “Silicon Slopes” with companies like Qualtrics and Pluralsight leading the charge. Other prominent employers include Intermountain Healthcare, Zions Bancorporation and the University of Utah. The city is also home to a growing finance and logistics sector, with Goldman Sachs and Union Pacific maintaining a strong presence in the area.

Salt Lake City is surrounded by numerous getaways perfect for outdoor adventures. In the winter, you can hit the slopes at nearby ski resorts. If you’re looking to make a farther drive, Jackson Hole, Wyoming is a popular tourist destination offering access to national parks like the Grand Tetons and Yellowstone and experiences like a classic old west rodeo.

