



# The Post-Interview Pivot

## How to move forward after not getting the job

Interviewing can be intense, especially if you're a finalist who didn't land the job. But don't be too hard on yourself; having runner-up status gives you a unique opportunity to reflect on your career and pursue even better opportunities moving forward. Follow along to view our best practices for pivoting towards your dream job after a turndown.



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## Take time to reflect

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If you were prepared to sign an offer, you likely have a good understanding of the role and organization type you want to pursue. Review what drew you to the opportunity by answering these four questions:



### Company

What made you excited about this organization?



### People

In what ways did the talent level, management style and culture suit you?



### Job

How did the roles and responsibilities from the position ensure its impact?



### Opportunity

Why did the compensation level and exposure appeal to you?

Now that you've narrowed down exactly why this role appealed to you, reflect on your interview experience to determine what you could benefit from in future applications. Ask yourself:

- What kind of additional experience would you have liked to show?
- How can you use any feedback you received to stand out further?
- What if the company comes back to you about a different opportunity?

**Read: Are you mulling a career move? Five not-so-easy steps will get you there**







## Staying active on the talent market

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Missing out on one job doesn't have to slow your momentum. If you're motivated to pursue new opportunities, take these steps to stay active:

- **Identify companies you want to work with.** Now that you know what led you to interview with the first company, find similar ones and express your interest.

**Read: 7 questions jobseekers should ask themselves to optimize career talks**

- **Update your LinkedIn.** Your profile already landed you one interview, but it's always worth taking another look to ensure your page reflects who you are.

**Read: Developing your professional brand on LinkedIn**

- **Stay connected with recruiters.** You're now a hot commodity for recruiters who have met with you one-on-one. Maintaining these relationships will help you be considered for future roles.

**Read: Best practices for working with recruiters**





**299 North Greene Street  
Greensboro, NC 27401**

**2033 K St NW  
Washington, DC 20006**

**(336) 378-1818**

**[www.charlesaris.com](http://www.charlesaris.com)**

